



Investor Relations

March 2018

COMPANY REPRESENTATIVES





DICLAIMER

The information contained in this presentation is confidential and has been prepared solely for informational purposes. This presentation contains forward-looking statements which are based largely on our current beliefs, expectations and projections about future events and financial trends affecting our business. Many important factors could cause our actual results to differ substantially from those anticipated in our forward-looking statements among other things: inflation; changes in interest rates and the cost of deposits; government regulation; adverse legal or regulatory disputes or proceedings; credit and other risks of lending, such as increases in defaults by borrowers; fluctuations and declines in the value of Argentine public debt; competition in banking, financial services; deterioration in regional and national business and economic conditions in Argentina; and fluctuations in the exchange rate of the peso. Banco Macro financial results presented as of December 31, 2017 are stated in accordance with Central Bank Rules.

AGENDA



- **01.** Section I BMA Business Overview
- **02.** Section II BMA Strengths and Opportunities
- **03.** Section III BMA Financial Performance
- **04.** Section IV Financial System & Argentine Economy
- **05.** Section V Appendix





MACRO IN A NUTSHELL



- 01 A Leading Private Sector Bank in Argentina
- **02** Presence in Fast Growing Segments
- O3 Strong Profitability & Returns
- 04 Diversified Loan Portfolio & Prudent Risk Management
- **05** Robust Liquidity & Capital Ratios

A SUCCESSFUL BUSINESS MODEL & STRATEGIC FOCUS



Banco Macro Strategy

- Enhanced business model to increase efficiency and cross-selling capabilities
- Continue gaining market share in low-to-mid income individuals and rapidly grow our high-end customer base through our revamped product suite ("Selecta")
- » Further increase payroll services to our large SME customer base
- Expand commercial offering beyond working capital, extending loan duration and offering local and foreign currency products focused on export-oriented businesses (e.g. agri-business, energy, etc.)
- Continue expanding our branch network by opening new branches and / or through acquisitions, with particular focus in solidifying our presence in the BA metro area

Develop a sustainable business, making life easier for our customers.





A SUCCESSFUL BUSINESS MODEL & STRATEGIC FOCUS

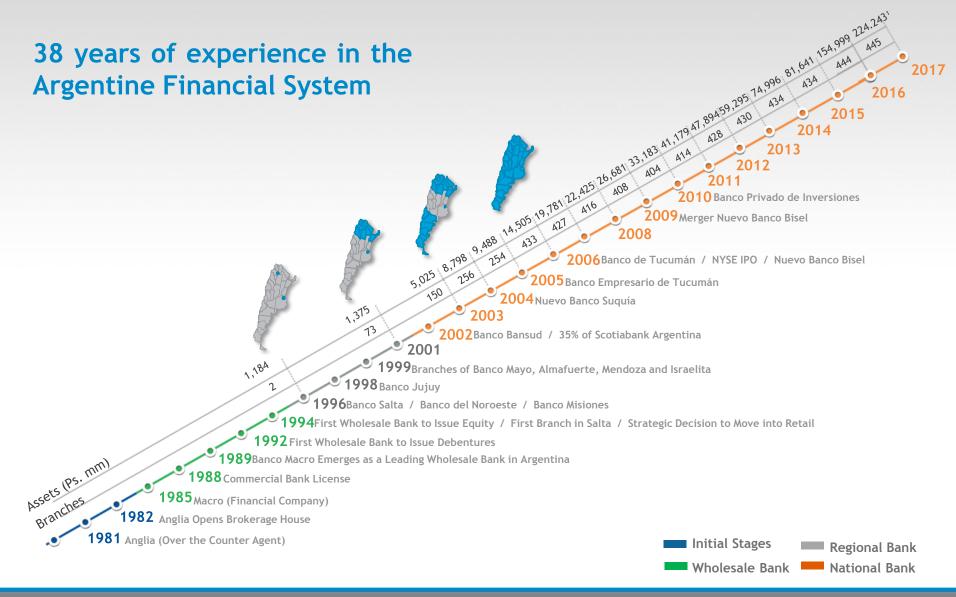


Business Model



A SUCCESSFUL GROWTH STORY





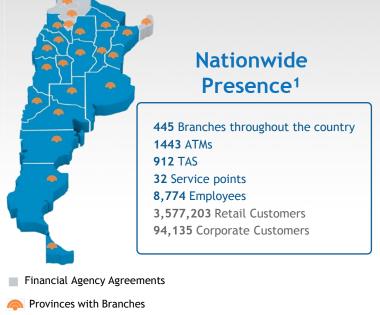
Note: 1- As of December, 2017.

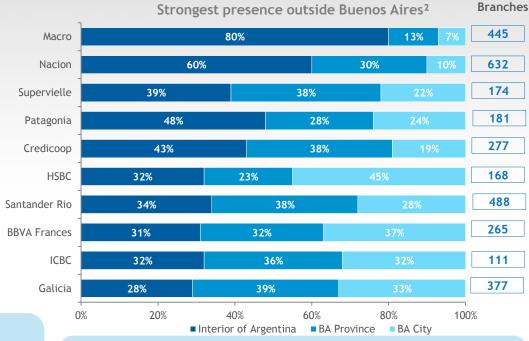
A UNIQUE BRANCH NETWORK



Cross Selling

Largest private sector branch network in Argentina and exclusive financial agent in 4 provinces





Branch Market Agreement Provinces Population Share expires » Salta » 1.2 m **»** 50% » 2026 » Misiones » 1.1 m **»** 52% **»** 2019 » Jujuy » 0.7 m **»** 45% » 2024 » Tucumán » 1.5 m **»** 43% » 2021

Financial Agency Agreements

Provincial
Government's Bank

Low - Cost
Funding

Public Employees
Payroll Accounts

Lorge
Customer Base

Customer Base

Companies with government
contracts

Fee Income

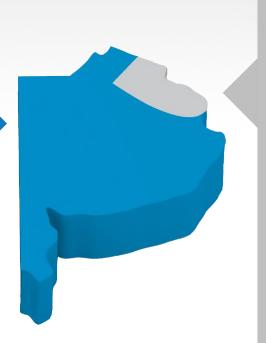
Companies operating in regional
economies

AN INCREASING BRANCH NETWORK IN BUENOS AIRES



Keep increasing our market share in Buenos Aires

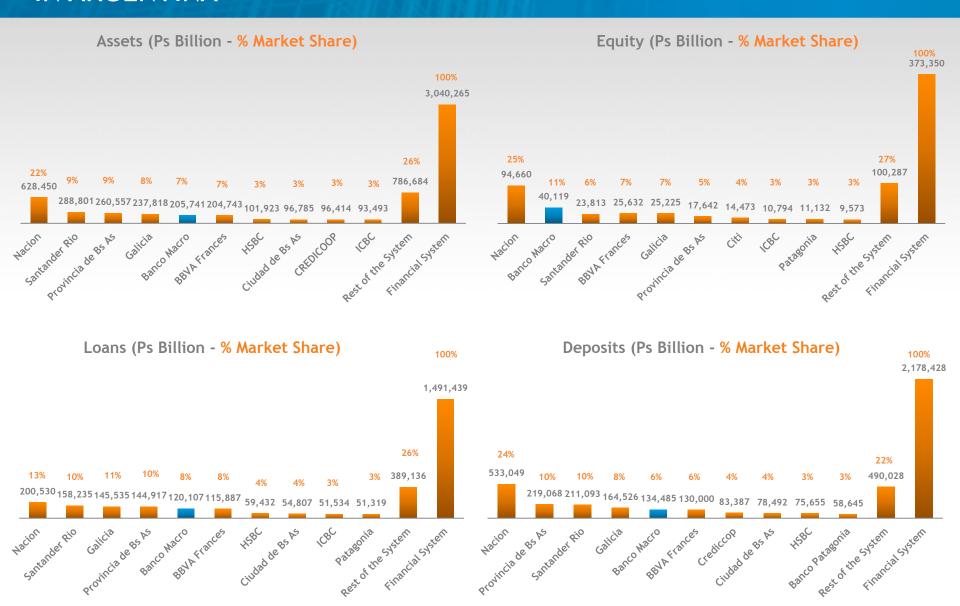
Rest of Buenos Aires Province ¹							
Bank (total branches) Total Market Share							
1	Provincia de Bs As	227	26%				
2	Nación	149	17%				
3	Santander Río	99	11%				
4	Galicia	72	8%				
5	Credicoop	69	8%				
6	Macro	44	5%				
7	BBVA Francés	39	4%				
8	Patagonia	30	3%				
9	Supervielle	27	3%				
10	HSBC	19	2%				
	Other	98	11%				
	Financial System	873	100%				



	Metropolitan Area & Great Buenos Aires¹						
Bank (t	otal branches)	Total	Market Share				
1	Santander Rio	222	15%				
2	Galicia	196	13%				
3	BBVA Francés	146	10%				
4	Provincia de Bs As	111	7%				
	Nación	103	7%				
6	HSBC	95	6%				
7	Credicoop	89	6%				
8	Supervielle	80	5%				
9	ltaú	68	4%				
10	Patagonia	70	5%				
11	Ciudad de Bs As	63	4%				
12	ICBC	58	4%				
13	Macro	52	3%				
14	Comafi	46	3%				
	Other	123	8%				
	Financial System	1,522	100%				

A LEADING PRIVATE SECTOR BANK IN ARGENTINA

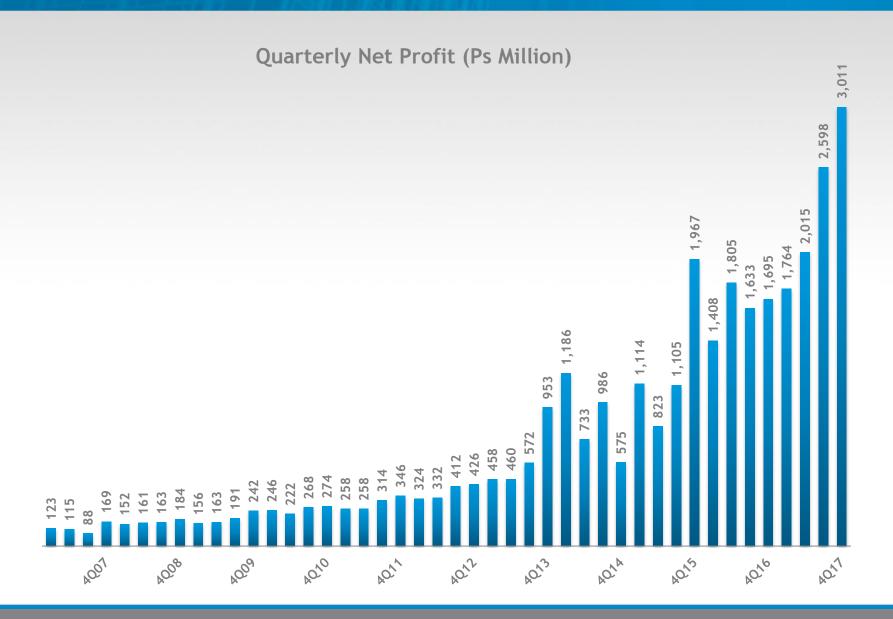






BMA'S EARNINGS CONSISTENT GROWTH





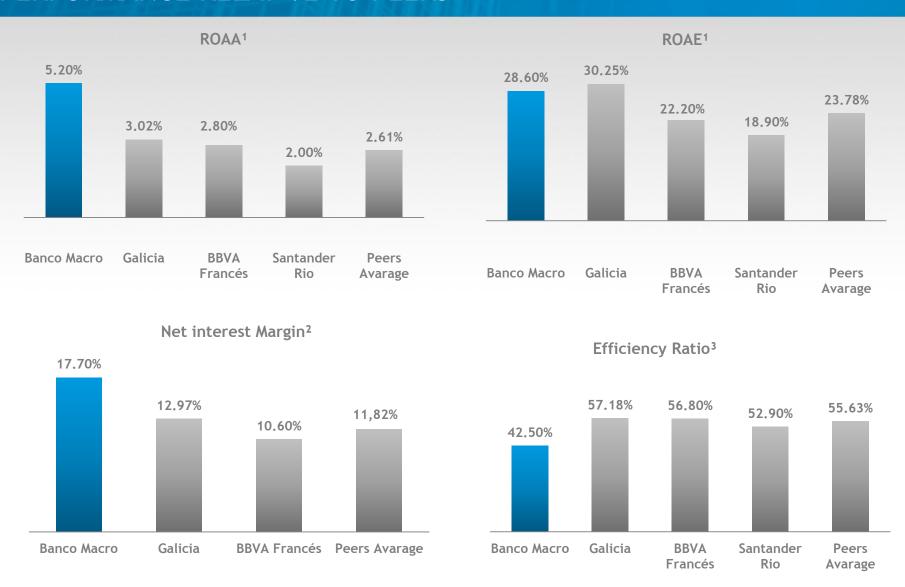
BANCO MACRO HIGHLIGHTS' X PEERS



	Banco Macro	Banco Galicia	BBVA Frances	Santander Rio
Profitability				
Net Interest Margin ¹	17.70%	12.97%	10.60%	N/A
Efficiency Ratio ²	42.50%	57.18%	56.80%	52.90%
ROAE	28.60%	30.25%	22.20%	18.90%
ROAA	5.20%	3.02%	2.80%	2.00%
Liquidity				
Loans / Deposits	93.40%	100.2%	83.30%	71.10%
Capital				
Total Equity / Total Assets	19.20%	10.60%	11.50%	7.60%
Tier 1 Capital Ratio	23.10%	8.50%	13.84%	9.38%
Total Regulatory Capital Ratio	28.10%	11.02%	14.67%	12.29%
Asset Quality				
Allowances / Loans	2.00%	3.27%	1.75%	2.63%
NPLs/ Loans	1.07%	3.36%	0.69%	2.37%
Allowances / NPLs	183.14%	97.34%	253.07%	110.3%

SUPERIOR AND CONSISTENT PERFORMANCE RELATIVE TO PEERS



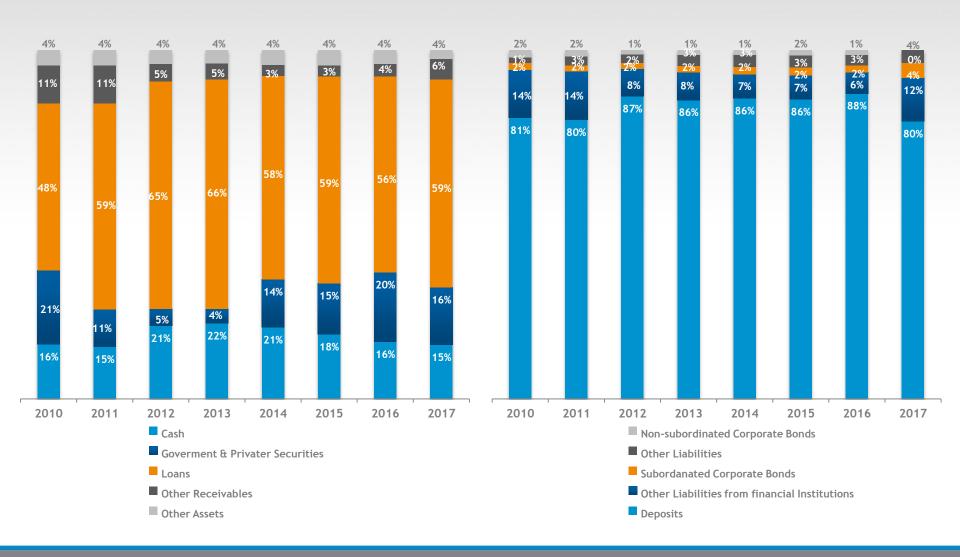


FINANCIAL SUMMARY



Balance Sheet Breakdown - Assets (Ps Billion)

Balance Sheet Breakdown - Liabilities (Ps Billion)



FINANCIAL SUMMARY



Income Statements Highlights							
Ps Million	2011	2012	2013	2014	2015	2016	2017
Financial Income	4,699	6,904	9,754	14,683	20,109	28,935	36,500
Financial Expense	(1,719)	(2,828)	(4,022)	(6,583)	(8,843)	(13,300)	(13,545)
Net Financial Income	2,980	4,077	5,732	8,100	11,266	15,634	22,954.6
Provision for loan losses	(273)	(600)	(540)	(665)	(877)	(1,073)	(1,595.2)
Fee Income	1,969	2,645	3,426	4,656	6,115	1,532	10,646.4
Fee Expense	(428)	(685)	(918)	(1,216)	(1,715)	(2,603)	(3,342.1)
Net Fee Income	1,541	1,959	2,509	3,440	4,401	5,365	7,304
Administrative Expenses	(2,489)	(3,115)	(4.015)	(5,499)	(7,226)	(9,971)	(12,863)
Minority Interest in Subsidiaries	(10)	(14)	(18)	(24)	(35)	(55)	(85)
Net Other Income	85	41	110	89	(35)	117	(543)
Earnings Berfore Income Tax	1,834	2,347	3,776	5,442	7,494	10,018	15,173
Income Tax	(658)	(854)	(1,333)	(1,962)	(2,486)	(3,477)	(5,784)
Net Income	1,176	1,494	2,444	3,480	5,008	6,541	9,389



Note 1 - Annualized.

FINANCIAL SUMMARY

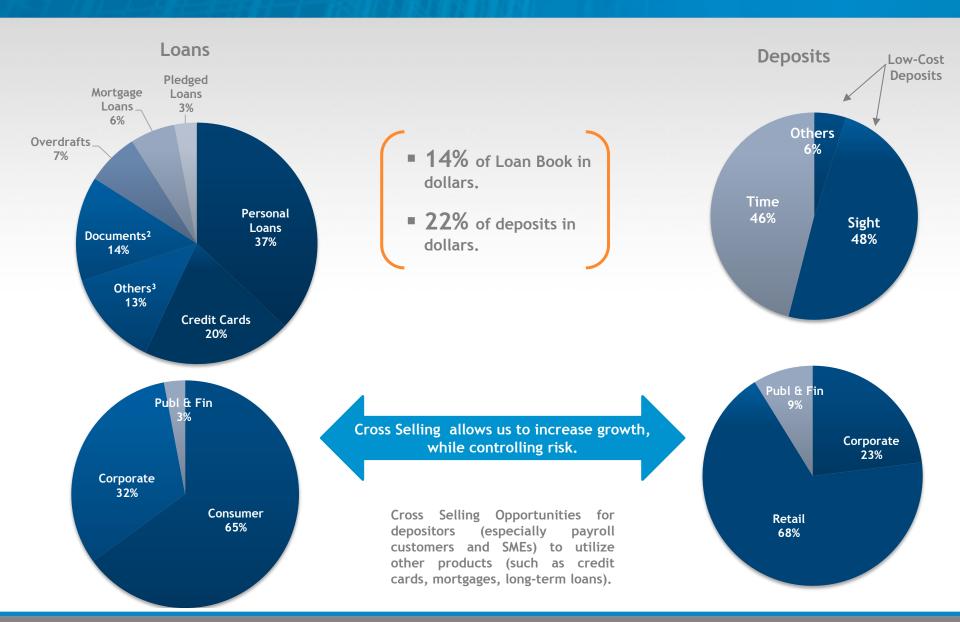


ACCUMULATED ANNUALIZED RATIOS							
	2011	2012	2013	2014	2015	2016	2017
Profitability & Performance							
Net interest margin	10.9%	11.9%	13.7%	15.7%	18.0%	18.2%	17.7%
Net interest margin adjusted ¹	10.7%	12.4%	13.9%	14.9%	15.7%	15.3%	16.1%
Net fee income ratio	34.1%	32.5%	30.4%	29.8%	28.1%	25.5%	24.1%
Efficiency ratio	55.0%	51.6%	48.7%	47.7%	46.1%	47.5%	42.5%
Net fee income as a percentage of adm expenses	61.9%	62.9%	62.5%	62.6%	60.9%	53.8%	56.8%
Return on average assets	3.4%	3.3%	4.6%	5.1%	5.8%	5.2%	5.2%
Return on average equity	26.7%	27.1%	33.3%	33.4%	37.2%	34.1%	28.6%
Liquidity							
Loans as a percentage of total deposits	85.4%	88.7%	92.2%	82.1%	83.4%	80.2%	93.4%
Liquid assets as a percentage of total deposits	34.7%	31.7%	33.3%	40.6%	38.4%	47.6%	50.4%
Capital							
Total equity as a percentage of total assets	11.4%	12.8%	14.6%	15.3%	15.1%	14.3%	19.2%
Regulatory capital as % of APR	n/a	n/a	14.6%	16.1%	14.6%	22.1%	28.1%
Asset Quality							
Allowances over total loans	2.4%	2.8%	2.5%	2.6%	2.3%	2.0%	2.0%
Non-performing loans as a percentage of total loans	1.5%	1.8%	1.7%	1.9%	1.5%	1.1%	1.1%
Allowances as a percentage of non-performing loans	159.2%	155.4%	149.1%	135.3%	151.0%	176.5%	183.1%

ACCUMULATED ANNUALIZED BALANCE SHEET									
	2011	2012	2013	2014	2015	2016	2017		
Assets	41,179.2	47,894.1	59,295.0	74,995.6	104,952.0	154,999.0	224,242.7		
Loans	24,318.3	31,202.6	39,022.4	43,740.3	62,332.4	87,973,0	132,000.2		
Other assets	16,860.9	16,691.5	20,272.6	31,255.3	42,619.6	67,026.0	92,242.5		
Liabilities	36,459.6	41,695.0	50,667.6	63,503.8	89,075.9	132.893,1	181,112.2		
Deposits	29,167.1	36,188.7	43,427.0	54,716.6	76,521.6	111,939.7	144,225.9		
Other liabilities	7,292.5	5,506.3	7,240.6	8,787.2	12,554.3	20,953.4	36,886.3		
Shareholders Equity	4,719.6	6,199.1	8,627.4	11,491.8	15,876.1	22,105.9	43,130.5		

TOTAL LOANS & DEPOSITS BREAKDOWN

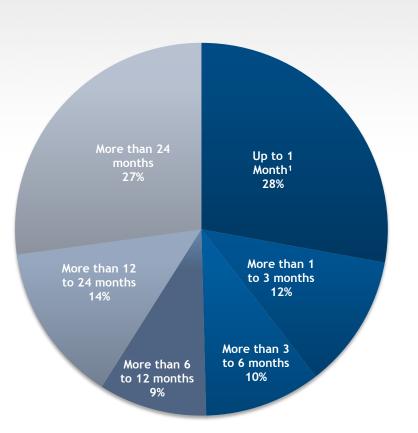




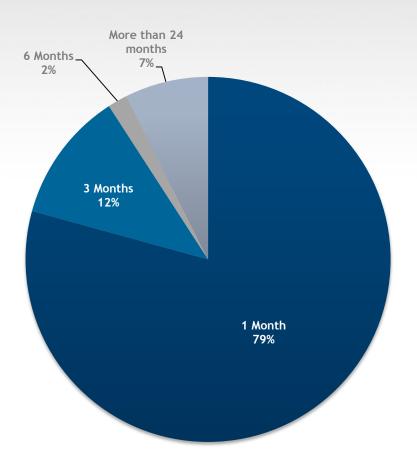
DEPOSITS AND TOTAL FINANCING MATURITY



Total Financing¹

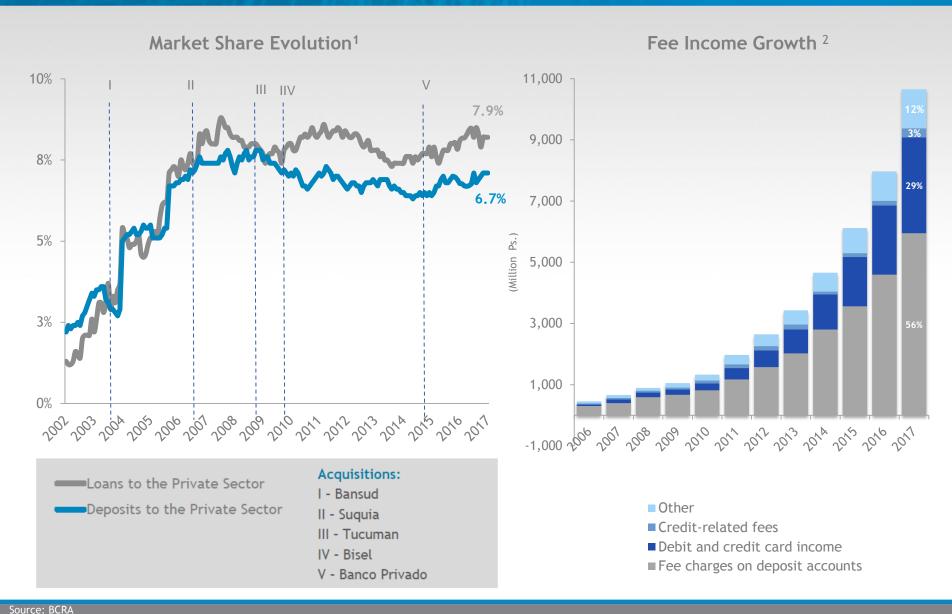


Total Deposits¹



ORGANIC, INORGANIC AND FEE INCOME GROWTH

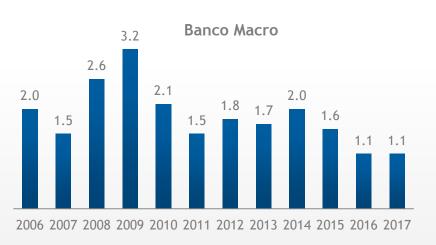


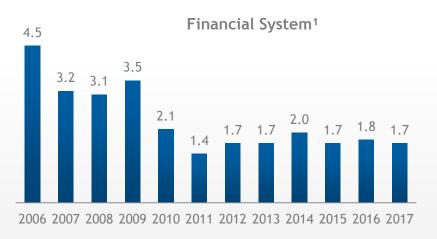


ASSET QUALITY

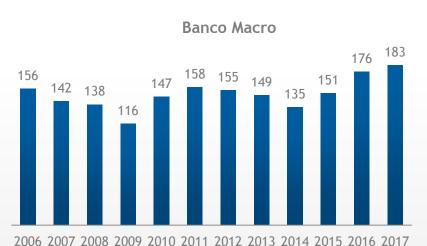


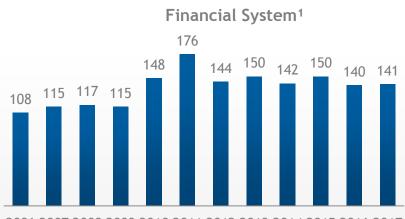
NPLs as a % of Total Lending¹





Allowances as a % of NPLs¹



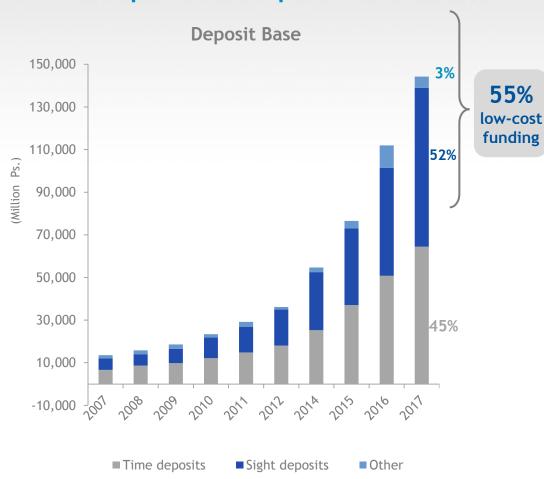


2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017

FUNDING & LIQUIDITY MANAGEMENT



Large share of demand deposits complemented by low-cost deposits from provinces



Appropriate liquidity available to take advantage of expected credit expansion

Liquidity Management

(Million Ps)	4Q16	4Q17
Cash + cash collateral + call	38,188	38,419.3
Repos	19.4	1591.3
Central Bank Notes (Lebacs / Nobacs)	15,125.9	32,670.5
Liquid Assets	53,333.5	72,681.1
Liquid Assets / Total Assets	34.4%	32.4%
Liquid Assets / Deposits	47.60%	50.40%

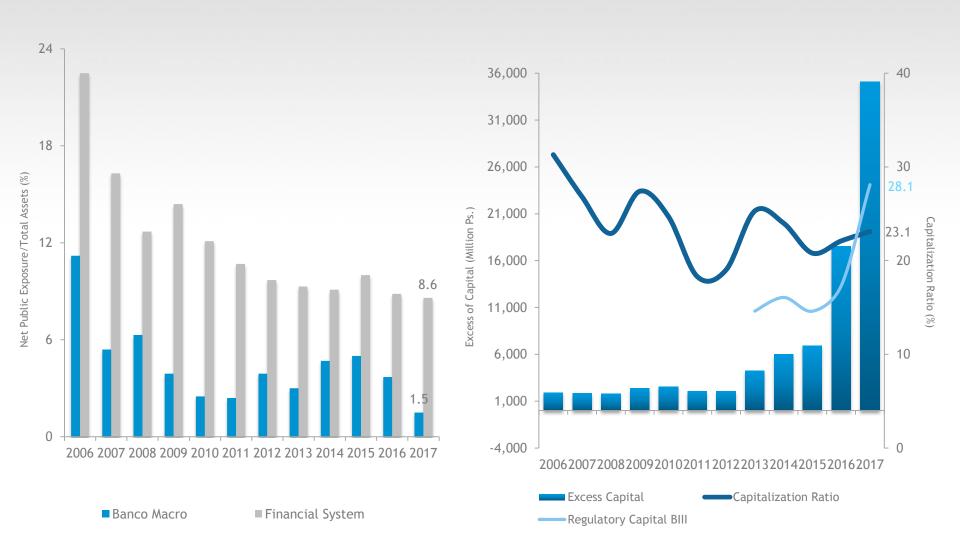
Notes: As of December, 2017

LOWER EXPOSURE TO PUBLIC SECTOR AN SOLID CAPITALIZATION AND SOLVENCY





Excess of Capital



LARGEST LISTED LATAM BANKS BENCHMARK



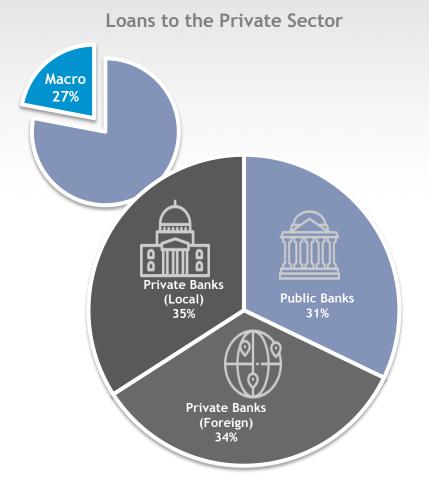


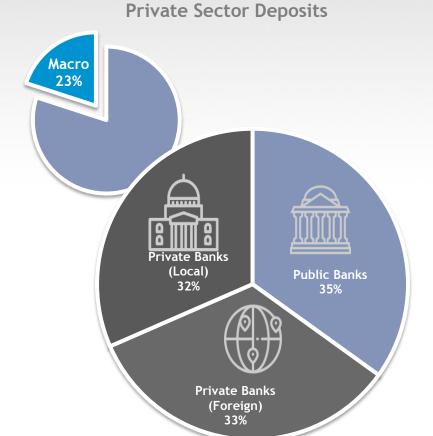


A STRONG POSITION IN CORE BANKING ACTIVITY



Market Share / Group of Banks¹





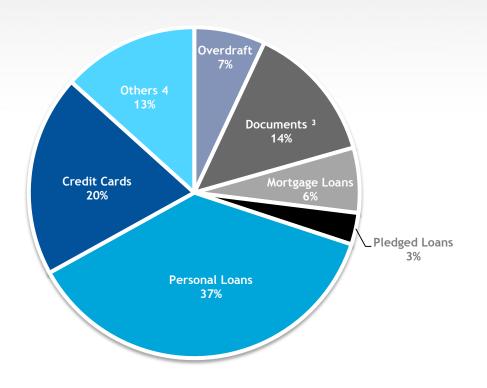
STRONG WELL DIVERSIFIED LOAN BOOK

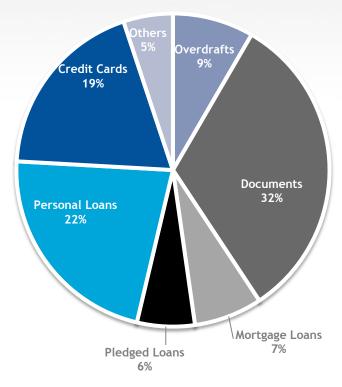


Private Loans - Banco Macro vs. System

Banco Macro (Ps. 127.5 Billion)¹

System (Ps. 1,605.7 Billion)²

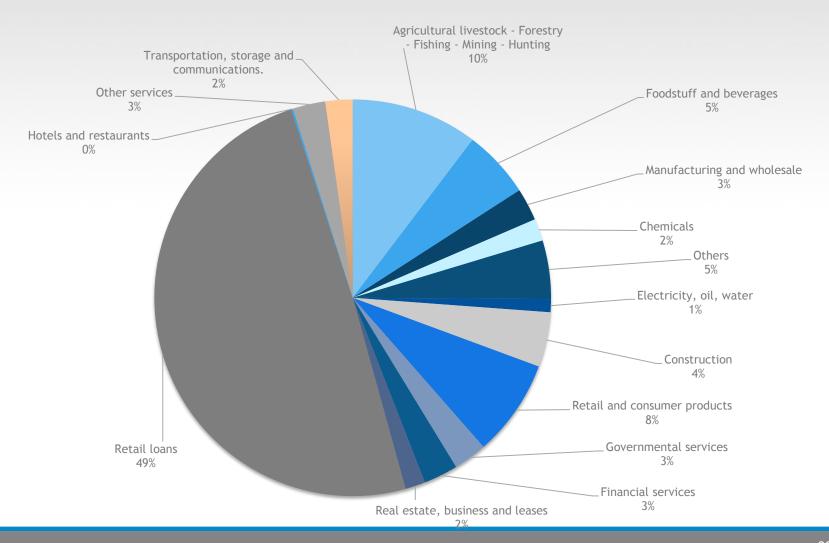




STRONG WELL DIVERSIFIED LOAN BOOK



Breakdown of Loans by Economic Activity¹



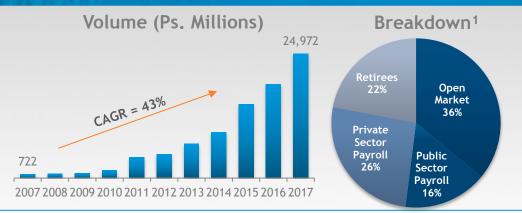
Personal Loans

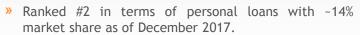
STRONG PRESENCE IN FAST GROWING SEGMENTS



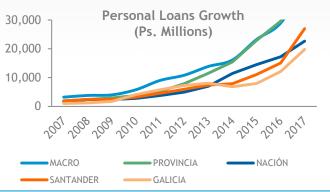
As of December 2017, credit cards comprise 20% of outstanding loans, up 32% YoY.

- We have grown our credit cards business at 43% CAGR since 2017 through our point-of-sale promotion strategy and discounts and fixed installments for our customers.
- Continue growing our business currently at 8% market share as of December 2017.
- » Recently upgraded "Selecta" program, directed to highincome customers.
- Only 36% of credit card loans derived from open market customers.





- » Rapidly growing at 59% YoY, with core focus on cross-selling products to payroll and pension customers.
- Opportunity to expand portfolio as demand for longerterm loans increases (i.e. mortgages).
- » Collateralized loans, including Retirees, Public Payroll & Private Payroll, represents 93% of total personal loans.
- Only 7% of personal loans derived from open market customers.

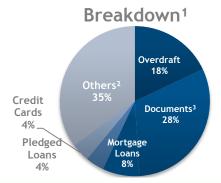




Corporate loans growth driven by Pledges Loans YoY growth of 82% and Documents YoY growth of 54%.

- Diversified SME customer base with ~75K small & micro, ~16k agro, ~3k medium clients.
- » Opportunity to expand product offering beyond working capital and short-term pre-export financing with longer-term local and foreign currency loans.

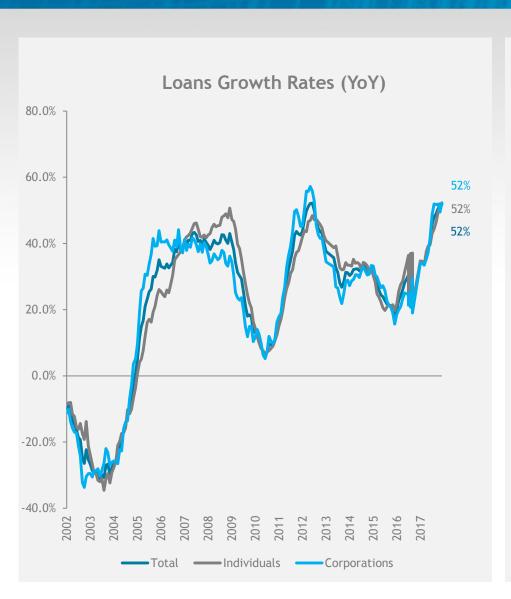
Corporate Customers Corporate Medium 3% Agro 17% Small 20% Micro

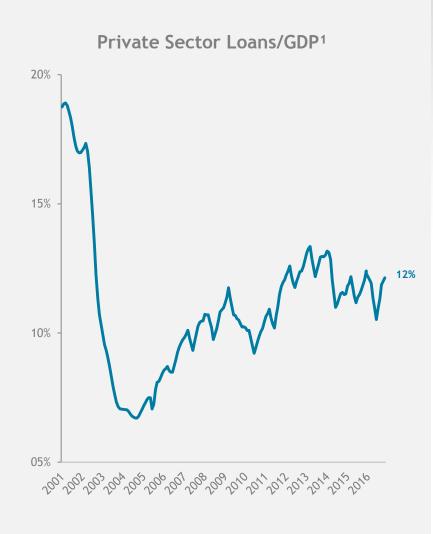




PRIVATE SECTOR LOANS GROWTH

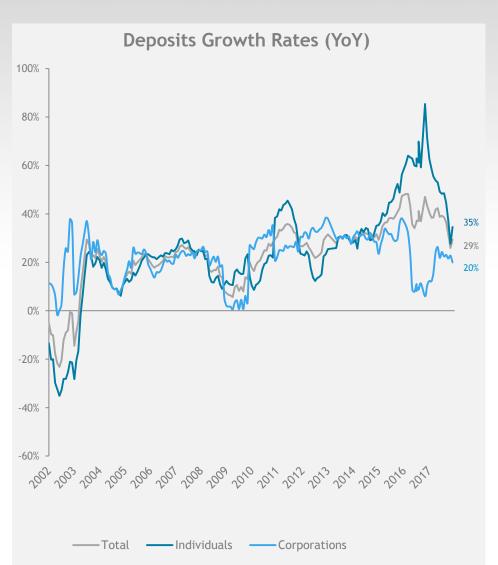


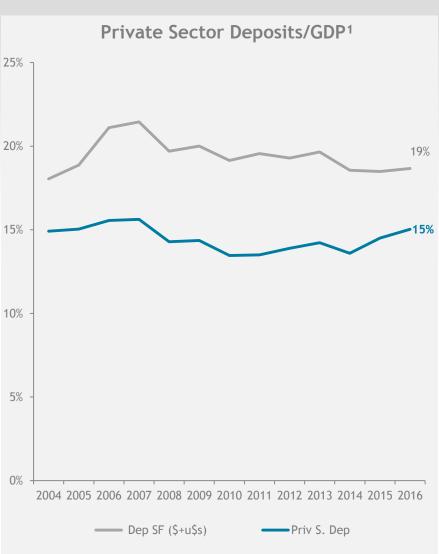




PRIVATE SECTOR DEPOSITS GROWTH



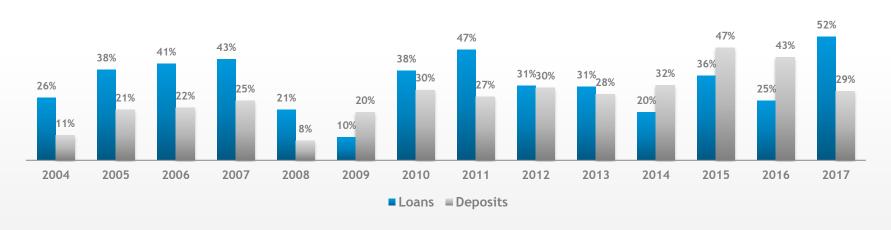




PRIVATE SECTOR LOANS AND DEPOSITS GROWTH

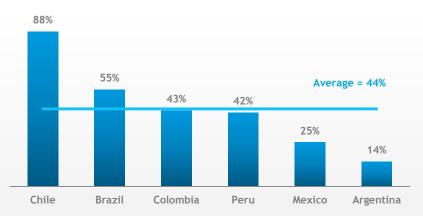


Deposits and Loans with Private Sector Consistent Growth

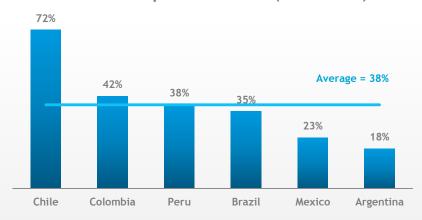


Low Penetration Compared to Selected Peers



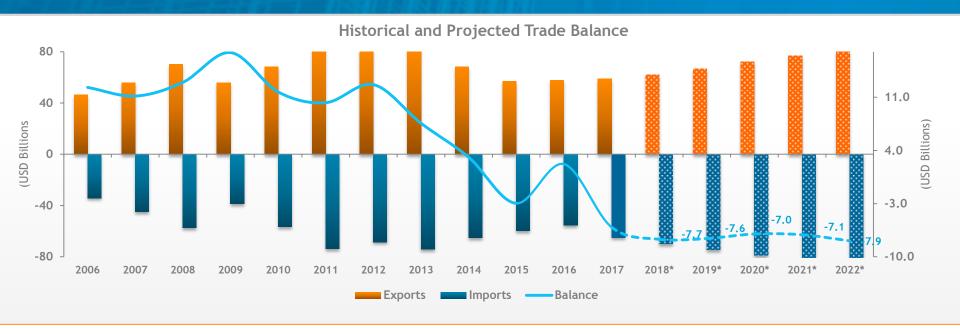


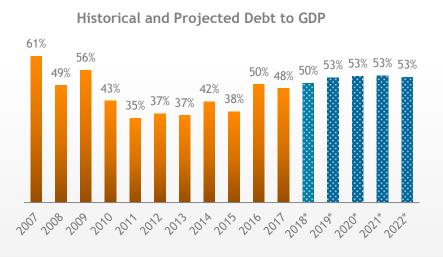
Deposits to GDP (Dec 2015)

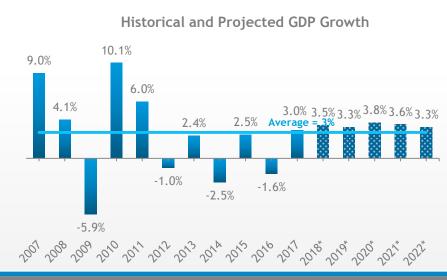


ARGENTINE MACROECONOMIC FUNDAMENTALS HIGHLIGHTS



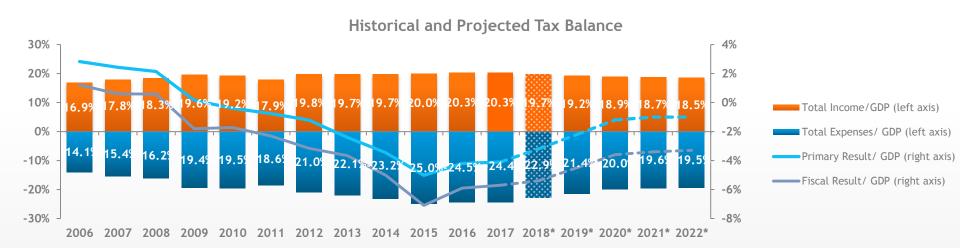




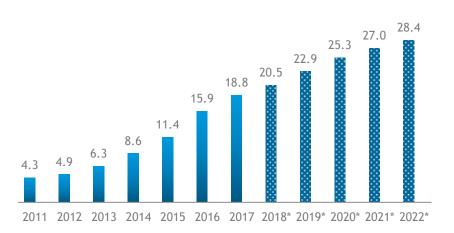


ARGENTINE MACROECONOMIC FUNDAMENTALS HIGHLIGHTS

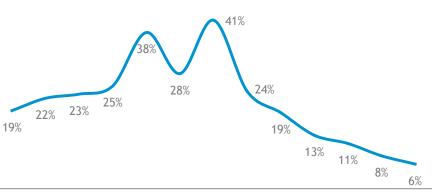




Historical and Projected Exchange Rate (USD/PS)



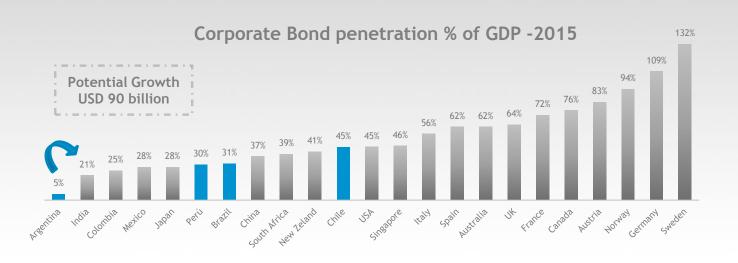
Historical and Projected Inflation



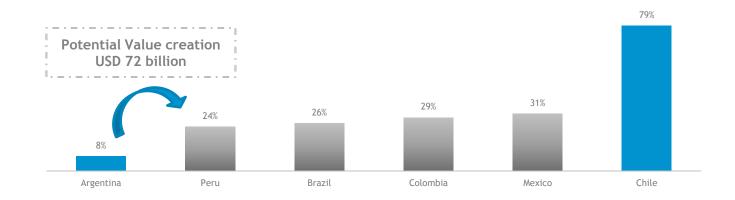
2010 2011 2012 2013 2014 2015 2016 2017 2018* 2019* 2020* 2021* 2022*

A LONG TERM INVESTMENT OPPORTUNITY





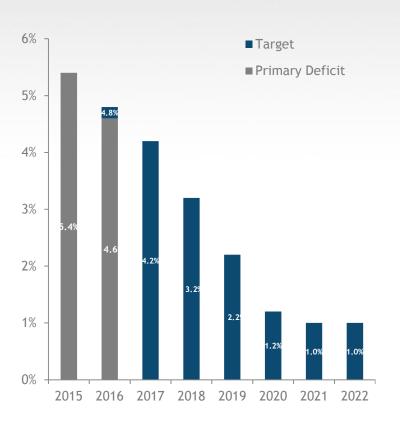
Market Capitalization % of GDP-2015



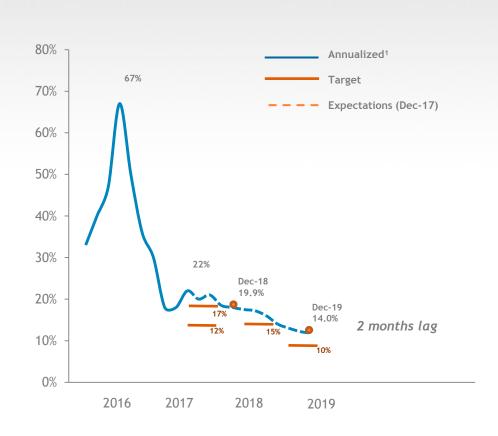
PRIMARY DEFICIT & IPC TARGETS



Primary Deficit and Targets (%of GDP)



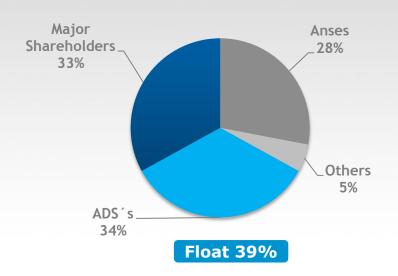
IPC forecast and targets (%change OYA)





OWNERSHIP STRUCTURE¹ | DEBT & EQUITY INFORMATION





Fiscal Year	Payment	Dividends paid to the shares (In thousands Ps.)	Dividends per share (Ps)	Payout Ratio
2005	May/06	68,395	0.1	26.03%
2006	May/07	102,591	0.15	24.18%
2007	May/08	170,995	0.25	34.53%
2008	Sep/09	148,334	0.25	22.47%
2009	Jun/10	208,070	0.35	27.67%
2010	May/11	505,312	0.85	50.01%
2011	-	0,000	0.00	0.00%
2012	-	0,000	0.00	0.00%
2013	Jul/14	596,254	1.02	24.40%
2014	Mar/16	227,708	0.39	6.54%
2015	Aug/16	643,018	1.1	12.84%
2016	Jun/17	701,475	1.20	10.70%
2017	May/18*	3,348,315	5.00	35.70%

*Expected, Pending Shareholders 'Meeting Approval

Class A: 11,235,670 TOTAL 669,663,021

Denomination	Amount (USD)		Madermite	Call Option	Coupon		Ratings	
Denomination	Original	Oustanding	Maturity	urity Call Option		pon	Moodys Fitch	
Subordinated (Class A)	400	400	2026	2021	Bullet	6.75%	Caa1(hyb)	B-/RR6
Peso Linked (Class B)	300	300	2022	-	Bullet	17.50%	Baa1 / B3	B/RR4
Pose (Class C)						Badlar +		ND
Peso (Class C)	AR\$3,207	AR\$3,207	2020	-	Bullet	3.5%	A1.ar	NR

Note: 1-As of May, 2018.

STOCK PERFORMANCE



Banco Macro's Share Performance x Merval Index (100 points as of Jan, 2, 2006)

